

REP: TEL# 323-634-8086
ORDER WORKSHEET

323-937-2481
FROM REP NOV6/12 14.27
CHANGES *** WFTV-TV ***

REP. # _____ OFF. # 78 SALESMAN # _____
BUYER NAME RANDE LEVINE

BUYER NAME	<u>RANDE LEVINE</u>
SALES PRSN	<u>LA- MICHAEL WARD</u>

SHERMAN OAKS, CA 91403

	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

[illegible]

DATE NOV 6/12 14.27

REV TO SHOW OK FOR M4 = SEE LINES 28 & 32 FOR REVISION
NCIT...TTL REMAINS: \$96,390
PLS CONF

11/6

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

4Q12 NON-CANDIDATE AVAIL. 30 MIN SEP. FLIGHT 10/30-11/6 12N CUTOFF

AGENCY ADVERTISER CODE = FREEDOM AGENCY EST# = 425
AGENCY PRODUCT CODE = PAC

PROGRAM : LATE NEWS AFTER NCAA FB
RA35+ : 3.0
ORD COM1: LN AIRS LATE ON SAT DUE TO NCAA FTBL
ORD COM2: 11/6-MOVE 1X TO NEW LINE 32
CON COM1: STAND ALONE :15
PART OF A MAKEGOOD MADE UP OF LINES 27-29

28	SZ 1130P-1205A	15	\$1,460.00	11/3	11/3	0	SAT	0
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
32	A		1144P-1219A	15		\$1,460.00	11/3	11/3	1		SAT	1
PROGRAM : LATE NEWS AFTER NCAA FB												
RA35+ : 3.0												
ORD COM1: LATE RUN DUE TO FOOTBALL, SPOT AIRED AT 1218A												
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-28												
STATION MAKEGOOD OFFERS:												
M4	OK'D	BUY#28	MISSED: SAT/1130P-1205A				NOV3		15S	\$1,460.00	(NOV6/12)	
			OFFER: SAT/1144P-1219A				NOV3		15S	\$1,460.00	PLS ADVISE.	
			CMT: LATE RUN DUE TO FOOTBALL, SPOT AIRED AT 1218A									
NOV/12			96390.00									
CONTRACT TOTAL											96390.00	
TOTAL SPOTS											61	

MARKET TOTALS \$155,500 WFTV 58% WKMG 25% WESH 0% WOFL 17% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI BOOKS- NOV/PJ EST/ES
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE